MULTIMEDIA UNIVERSITY

STUDENT IDENTIFICATION NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2022/2023

BMG1614 - MANAGEMENT

(All sections/groups)

10th July 2023
09:00 a.m. – 12.00 a.m.
(3 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **ONE (1)** page excluding the cover page.
2. Answer ALL questions. The distribution of marks for each question is given.
3. Total marks for this exam is 100 marks.
4. Please submit your answers in the answer sheet provided.

QUESTION 1

a. Identify **(5) FIVE** the characteristics of an effective decision-making process. (15 marks)

b. Discuss how specialization affect productivity and how does it affect a firm's cost structure. (10 marks)

(TOTAL 25 MARKS)

QUESTION 2

a. List **5 (FIVE)** cultural characteristics in an innovative organization. (15 marks)

b. Define the concept of recruitment and decruitment. Identify the **5 (FIVE)** commonly used recruitment sources being used by organization. (10 marks)

(TOTAL 25 MARKS)

QUESTION 3

Identify the functions of communication to managers and organizations. Provide examples of each function to support your answer.

(TOTAL 25 MARKS)

QUESTION 4

Discuss the **FIVE (5)** sources of power in leadership. Provide specific examples for each source of power to support your answer.

(TOTAL 25 MARKS)

End of Paper